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Claims

What is claimed is:

1 1. In a World Wide Web (Web) communication network with
2 user access through a plurality of data processor
3 controlled user interactive receiving display stations, a
4 system for buying products offered from Web sites
5 comprising:
6   means at a receiving display station for displaying
7 a Web page accessed from a Web site;
8   means for selecting a product offered for sale from
9 said Web page;
10   means for storing at said receiving station, a set
11 of predetermined search queries respectively to each of a
12 set of Web database sites for data related to attributes
13 of a selected product; and
14   means responsive to a selection of a product for
15 sending said search queries to said Web database sites to
16 thereby provide a purchase profile of the product.

1 2. The Web system for buying products of claim 1 wherein
2 said means for sending said search queries are
3 automatically responsive to said selection of said
4 product.

1 3. The Web system for buying products of claim 1 wherein
2 one of said search queries is sent to a database Web site
3 providing data on the quality of the Web sites offering
4 products.

1   4.   The Web system for buying products of claim 1 wherein
2   one of said search queries is sent to a database Web site
3   providing data on the quality of the selected product.

1   5.   The Web system for buying products of claim 1 wherein
2   one of said search queries is sent to a database Web site
3   providing data on the comparative price of the selected
4   product at a plurality of Web sites offering the product.

1   6.   The Web system for buying products of claim 1 further
2   comprising:
3   Web browsing means at said receiving display station
4   including:
5   said means for displaying a Web page accessed from a
6   Web site;
7   said means for selecting a product offered for sale
8   from said Web page;
9   said means for storing a set of predetermined search
10 queries respectively to each of a set of Web database
11 sites for data related to attributes of a selected
12 product; and
13   said means responsive to a selection of a product
14 for sending said search queries to said Web database
15 sites.

1   7. In a Web communication network with user access
2   through a plurality of data processor controlled user
3   interactive receiving display stations, a method for
4   buying products offered from a plurality of Web sites
5   comprising:
6   displaying a Web page accessed from a Web site at a
7   receiving display station;
8   selecting a product offered for sale from said Web
9   page;
10   storing at said receiving station, a set of
11   predetermined search queries respectively to each of a
12   set of Web database sites for data related to attributes
13   of a selected product; and
14   sending said search queries to said Web database
15   sites responsive to a selection of a product to thereby
16   form a purchase profile of the product.

1   8.   The method for buying products of claim 7 wherein
2   said step of sending said search queries is automatically
3   responsive to said selection of said product.

1   9.   The method for buying products of claim 7 wherein one
2   of said search queries is sent to a database Web site
3   providing data on the quality of the Web sites offering
4   products.

1   10.   The method for buying products of claim 7 wherein
2   one of said search queries is sent to a database Web site
3   providing data on the quality of the selected product.

1   11.   The method for buying products of claim 7 wherein
2   one of said search queries is sent to a database Web site
3   providing data on the comparative price of the selected
4   product at a plurality of Web sites offering the product.

1   12.   The method for buying products of claim 7 further
2   comprising:
3   a Web browsing process at said receiving display
4   station including:
5   said step of displaying a Web page accessed from a
6   Web site;
7   said step of selecting a product offered for sale
8   from said Web page;
9   said step of storing a set of predetermined search
10   queries respectively to each of a set of Web database
11   sites for data related to attributes of a selected
12   products; and
13   said step of sending said search queries to said Web
14   database sites responsive to a selection of a product.

1   13. A computer program having code recorded on a
2 computer readable medium for buying products offered from
3 a plurality of Web sites in a Web communication network
4 with user access via a plurality of data processor
5 controlled interactive receiving display stations, said
6 program comprising:
7   means at a receiving display station for displaying
8 a Web page accessed from a Web site;
9   means for selecting a product offered for sale from
10 said Web page;
11   means for storing at said receiving station, a set
12 of predetermined search queries respectively to each of a
13 set of Web database sites for data related to attributes
14 of a selected product; and
15   means responsive to a selection of a product for
16 sending said search queries to said Web database sites to
17 thereby form purchase profile of the product.

1   14. The computer program of claim 13 wherein said means
2 for sending said search queries are automatically
3 responsive to said selection of said product.

1   15. The computer program of claim 13 wherein one of said
2 search queries is sent to a database Web site providing
3 data on the quality of the Web sites offering products.

1   16. The computer program of claim 13 wherein one of said
2 search queries is sent to a database Web site providing
3 data on the quality of the selected product.

1   17.   The computer program of claim 13 wherein one of said

2   search queries is sent to a database Web site providing

3   data on the comparative price of the selected product at

4   a plurality of Web sites offering the product.

1   18.   The computer program of claim 13 further comprising:

2   a Web browser program at said receiving display

3   station including:

4   said means for displaying a Web page accessed from a

5   Web site;

6   said means for selecting a product offered for sale

7   from said Web page;

8   said means for storing a set of predetermined search

9   queries respectively to each of a set of Web database

10 sites for data related to attributes of a selected

11 product; and

12   said means responsive to a selection of a product

13 for sending said search queries to said Web database

14 sites.

1   19.   The computer program of claim 18 wherein said Web

2   browser program further includes a plug-in program

3   including:

4   said means for storing a set of predetermined search

5   queries respectively to each of a set of Web database

6   sites for data related to attributes of a selected

7   product; and

8   said means responsive to a selection of a product

9   for sending said search queries to said Web database

10 sites.

1   20.   The computer program of claim 19 further including:

2   means for adding or deleting predetermined search

3   queries to said set of queries; and

4   means for adding or deleting Web database sites to

5   said set of Web database sites.